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PRESS RELEASE

Tata Teleservices' CIO Among the Most Influential Technology Leaders in India

Mr. Ashish Pachory honoured at the 2015 CIO Power List ceremony in Pune

Pune, March 19, 2015: Tata Docomo, the unified telecom brand of Tata Teleservices, today announced that the company's Chief Information Officer Mr. Ashish Pachory has been named one of the most influential technology leaders in the country. Mr. Pachory received the honour at the Centre of Recognition and Excellence's (CORE) 2015 CIO Power List ceremony held in Pune.

Speaking on the occasion, **Mr. Ashish Pachory – Chief Information Officer, Tata Teleservices Limited** said, "This is an incredible honour. I would like to dedicate this recognition to my stellar team whose creative thinking and diligent execution has given our business the edge it needs to succeed in an increasingly dynamic customer environment. As individuals and enterprises continue to embrace smart technologies at a rapid pace, it is critical for providers to have agile IT support to meet their demands. At Tata Teleservices, we are committed to nurturing the seamless integration of new technologies as one of the key pillars of our business."

Tata Teleservices has previously received several industry recognitions for its big data deployments and green IT initiatives. The company's robust IT backbone enables delivery of personalised and personalisable products and services to its growing subscriber base in the most efficient manner.

CORE's CIO Power List was put together from a list of shortlisted CIO profiles based on how influential the nominees are in their business or technology categories. This first edition of the list honours the technology foresight and celebrates the IT strategy of the country's most dynamic IT leaders.

About Tata Teleservices Limited

Tata Teleservices Limited is one of India's leading private telecom service providers, having a pan-India presence across all of India's 19 telecom Circles. The company offers integrated telecom solutions to its customers under the unified brand name Tata Docomo and operates its wireless networks on GSM, CDMA and 3G technology platforms. Tata Teleservices Limited, along with Tata Teleservices (Maharashtra) Limited, operates in more than 450,000 towns and villages across the country. After its collaboration with Japan's NTT Docomo in November 2008, Tata Teleservices launched 2G GSM services under the Tata Docomo brand name in all the 18 telecom Circles where it received spectrum from the Government of India, in June 2009. Since then, the Company has established a strong brand connect for Tata Docomo in India and has been at the forefront of redefining the telecom experience in India, launching innovative products and services that have impacted Indian consumer lifestyles. TTL is the clear market leader in the enterprise space as well, and has market leadership in many product lines, such as mobile broadband with the Photon family of wireless access devices. TTL's bouquet of telephony services includes mobile services,

wireless desktop phones, and public booth telephony and wireline and Wi-Fi services.

For details, visit www.tatateleservices.com and www.Tata Docomo.com

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